

PRIVACY POLICY

INTRODUCTION

Our Privacy Policy describes how we collect, use and protect personal data (i.e. any information relating to an identified or identifiable person, referred to as a "Data Subject") on the website and in the context of the digital services provided by E. REMY MARTIN & C° (collectively, the "Services"). This Policy and the Cookies Policy (Section 6) cover all users, including those who use the website and the Services without being registered or subscribing to a specific service (hereinafter collectively, the "Users").

This website is operated by the company E. REMY MARTIN & C°, located at 20 rue de la Société Vinicole, 16100 Cognac, France, hereinafter designated by its trademark LOUIS XIII, which is an entity of the Rémy Cointreau Group.

LOUIS XIII acts as a data controller with regard to the applicable legislation and regulations on data protection, in particular: (i) the UK General Data Protection Regulation and the Data Protection Act 2018; (ii) the Privacy and Electronic Communications Regulations 2003 (which are derived from the Privacy and Electronic Communications Directive 2002/58/EC); (iii) the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation, hereinafter the "GDPR"), which entered into force on 25 May 2018 ; and (iv) all applicable laws, statutes, statutory instruments, orders, regulations and codes of practice (whether or not having the force of law) in force from time to time and which apply to the processing of your personal data- hereinafter collectively referred to as the "Applicable Laws". However, when you make a purchase on our website, the entity located in the country of delivery of your product or indicated in the General Terms and Conditions of Sale, acts as the data controller for the purposes of managing, tracking and shipping your order.

1. INFORMATION COLLECTED

Depending on the Services offered by the website you are using, and the choices and settings you have made on your device (in particular with respect to cookies), the personal data concerning you (your "Personal Data") that we collect and process mainly includes:

- Data relating to your identity and contact details (title, surname, first name, email address, telephone number, date of birth, age, country of residence, city, postcode, decanter number and WeChat ID) where you choose to provide them, for example to create an online account, participate in an event and where applicable, information you provide when using our online support "Live Chat", as well as any other information you may disclose when contacting us;
- Marketing data relating to your use of the website, your preferences and interests including your browsing habits, notification preferences (email/phone), to carry out loyalty and prospecting actions or any requests made to our customer service department;
- Data relating to your purchases such as product categories, quantity, price, billing and delivery addresses;
- Cookies, trackers and similar techniques to analyse how you use our Services and how we provide certain features to you. For more information on how we use cookies, please see our Section 6.

Third Party Services: The Services may be associated with websites published by third party companies not affiliated with LOUIS XIII, including:

- The following social networks: Facebook, Instagram, Twitter Youtube, WeChat and LinkedIn. These links to other websites should not be considered as navigation tracking and LOUIS XIII declines any responsibility concerning the personal data protection practices implemented by these third-party companies, each of which acts as a separate data controller of your personal data on their own perimeter. Once you leave the website or click on the logo/link to one of these social networks, it is your responsibility to check the privacy policy applicable to that other website/application.

The personal data we necessarily need for the purposes described below are indicated by an asterisk on the various pages of the website. Without this mandatory data, we will not be able to respond to your requests and/or provide you with the requested services. The other personal data are purely optional and are intended to get to know you better and to offer you better services.

2. LEGAL BASIS AND PURPOSES OF DATA PROCESSING

We use and process Personal Data about you for the purposes described below:

- a) Checking you meet the minimum legal age requirements for the products or services requested;
- b) To supply the products or services requested; to manage and process your order (including the commercial transaction, its follow-up and after-sales service);
- c) To respond to your requests, comments and complaints;
- d) To understand your interests and how you use our products and services, to personalize your experience and to tailor our marketing activities to your needs and preferences;
- e) To carry out analysis of statistics concerning our marketing campaigns and the activity of the website;
- f) To send commercial communications about products and services that may be of interest to you, provided that you have given your prior consent or ordered a similar product or service from the website ;
- g) To manage the security of the website and protect from fraud, theft or any other illegal activity that may affect our services;
- h) To improve our website and provide you with technical support;
- i) To comply with legal obligations (e.g. keeping transaction records and other business records is necessary to meet legal and administrative requirements, the needs of our insurers or for audit purposes).

The purposes of processing mentioned above at (a) and (i) are based on LOUIS XIII's compliance with the applicable legal and regulatory obligations to which it is subject;

The processing purposes mentioned above from (b) to (h) are based on the legitimate interest of the Data Controller and are necessary to operate the website and respond to User requests.

For some of the cookies that may be used (see Section 6), the processing is based on the consent of the Data Subjects;

We undertake not to process your Personal Data in a way that would defeat the purpose for which it was collected and to collect only the Personal Data that is necessary for the purposes stated above. We will seek your specific consent before we process your Personal Data for any new purpose.

3 YOUR RIGHTS

In accordance with the Applicable Law, you have the rights of access, rectification, erasure, restriction of processing, objection, portability of your personal data we hold about you to the extent applicable, unless we can demonstrate a compelling legitimate reason for retaining your Personal Data.

When the Processing is based on your consent, you have the right to withdraw your consent at any time.

You can ask us to stop sending you information regarding our offers, news and events at any time by using the unsubscribe link in every email we send you.

In addition, you have the right to lodge a complaint with your local data protection authority.

You can exercise your rights by using your account settings or by writing to us at: privacy@remy-cointreau.com.

Please bear in mind that if we feel that your request is vague, we may discuss with you to better understand the reason for your request and ask you to prove your identity (e.g. by asking you to produce identification). We need to ensure that your request does not infringe any third-party rights.

4. RECIPIENTS OF THE DATA

Your Personal Data will not be transferred to or made accessible by third parties, except in the following cases:

- the other entities of the Rémy Cointreau Group after obtaining your consent or for internal administrative purposes;
- our service providers (e.g. hosting and payment providers, advertising partners, marketing and advertising agencies) internal or external to Rémy Cointreau's group;
- our external advisors (lawyers, accountants, auditors etc.);
- in the event of a change of control, if we sell or otherwise transfer all or part of LOUIS XIII or our assets to another company (e.g. in a merger, acquisition or liquidation) and;
- when such disclosure is required by a legal or regulatory provision or by a court decision, or when such disclosure is necessary to ensure the protection and defense of rights or to avoid possible damage.

5. DATA TRANSFER AND SECURITY MEASURES

LOUIS XIII may transfer information that we collect about you, across borders.

If you are located in the European Union, LOUIS XIII may transfer your personal data to another country outside of the UK or European Union. Where LOUIS XIII transfers your data to such third countries (e.g., for transaction processing or fraud prevention purposes), we ensure an adequate level of protection by entering into agreements with the recipients of your personal data, based on the European Commission's standard contractual clauses or other valid transfer mechanisms. LOUIS XIII further acts in accordance with the European Court of Justice's decision of 16 July 2020 "Schrems II" (Case C 311-18) along with the guidance of the European Data Protection Board regarding risk assessments of transferred data. Please contact us if you would like to receive a copy of the safeguards in place to secure data transfers outside the European Economic Area.

Data is processed both manually and electronically and is protected by appropriate security measures. While LOUIS XIII will provide an adequate level of protection for your data and ensure that appropriate technical and organisational security measures are in place to protect it against accidental or unlawful destruction, loss, or alteration, unauthorised disclosure or access, and against all other forms of unlawful processing, LOUIS XIII cannot guarantee against malicious actions of third parties.

The same level of protection is contractually imposed by LOUIS XIII on all its subcontractors. Any employee of LOUIS XIII who, in the course of his or her duties, may have access to your personal data undertakes to hold it in strict confidence. However, as the Internet is not completely secure, we cannot guarantee that your personal information stored or sent will be completely safe. We encourage you to exercise caution when using the Internet to access our website.

6. COOKIES

This section on cookies explains how we use cookies to provide, protect and improve our website.

Cookie List

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Strictly Necessary Cookies

We use essential cookies to ensure our website functions as intended for users and to keep it secure. You can set your browser to block or alert you about these cookies, but some parts of the site will not work as intended. These cookies do not store any personally identifiable information.

Cookie Subgroup	Cookies	Cookies used
www.louisxiii-cognac.com	cf_use_ob , Hm_lvt_ , SECKEY CID2	First Party
louisxiii-cognac.com	Hm_lpv , OptanonConsent , OptanonAlertBoxClosed , __cq_seg , dw , __anact , BMAP_SECKEY2 , op_ildFrom	First Party
reservebar.com	_s , _shopify_y , _y , _shopify_s	Third Party
www.pinterest.ie	csrftoken , _auth	Third Party
cookie-script.com	Hm_lpv , __anact , BMAP_SECKEY2 , SECKEY_CID2 , __cq_bc , cf_use_ob , dw , Hm_lvt_ , __cq_uuid , __cq_seg	Third Party
checkout-430.reservebar.com	localization , secure_customer_sig , cart_currency , _shopify_country	Third Party
louisxiii-cognac.com	fstrz	Third Party
cdn.cookie-script.com	__cq_seg , __cq_uuid , op_ildFrom	Third Party
dlsnbr.baidu.com	SECKEY_CID2 , BMAP_SECKEY2	Third Party

Cookie Subgroup	Cookies	Cookies used
www.louisxiii-cognac.com	frz_referrer_unique_id, frz-referrer, fstrz, frz-forced-state	Third Party

Performance Cookies

We use analytics cookies to help us to measure and improve the performance of our site and your browsing experience, by understanding how our users are interacting with the site and which pages are the most and least popular. All information collected by these cookies is anonymous.

Cookie Subgroup	Cookies	Cookies used
www.louisxiii-cognac.com	<u>__cq_uuid</u> , <u>__cq_bc</u>	First Party
louisxiii-cognac.com	<u>_gclxxx</u> , <u>_ga</u> , <u>_gid</u> , <u>ABTastySession</u> , <u>sid</u> , <u>ABTasty</u> , <u>ABTastyDomainTest</u>	First Party
cookie-script.com	sid, <u>_ga</u> , <u>_gclxxx</u> , <u>ABTastySession</u> , <u>ABTasty</u> , <u>_gid</u>	Third Party
cdn.cookie-script.com	<u>_gid</u> , <u>_ga</u>	Third Party

Functional Cookies

These cookies allow us to offer enhanced functionality and personalisation, including recognising you when you return to our site and remembering your user preferences (for example, your choice of region). They may be set by us or by third party providers whose services we have added to our pages. Without these cookies, some or all of these services may not function properly.

Cookie Subgroup	Cookies	Cookies used
louisxiii-cognac.com	<u>__cq_dnt</u> , <u>weird_get_top_level_domain</u> , <u>Hm_ck_xxXXXXXXXXXXXX</u>	First Party
getfeedback.com	<u>_gf</u>	Third Party
cookie-script.com	<u>__cq_dnt</u>	Third Party

Targeting Cookies

We use targeting cookies, set through advertising partners, to build a profile of your interests and show you relevant products, services and content on other sites that you visit, through paid advertising. They also help us to understand the performance of our marketing efforts. These cookies do not store directly personal information, but are based on uniquely identifying your browser and internet device.

Cookie Subgroup	Cookies	Cookies used
mysteries.louisxiii-cognac.com	<u>__cq_seg</u> , <u>op_ildFrom</u>	First Party

Cookie Subgroup	Cookies	Cookies used
www.louisxiii-cognac.com	<u>_fbp</u>	First Party
louisxiii-cognac.com	<u>dwanonymous_xxxxxxxx</u> , <u>Hm_lvt_</u> , <u>Hm_lpvt_</u>	First Party
pinterest.com	<u>_pinterest_referrer</u>	Third Party
hm.baidu.com	HMACCOUNT	Third Party
www.pinterest.ie	<u>_routing_id</u> , <u>_pinterest_sess</u>	Third Party
cookie-script.com	<u>dwanonymous_xxxxxxxx</u> , <u>_fbp</u>	Third Party
baidu.com	<u>ab_sr</u> , <u>__yjs_duid</u> , BAIDUID	Third Party
www.pinterest.com	<u>_routing_id</u>	Third Party
www.facebook.com		Third Party
doubleclick.net	IDE, test_cookie	Third Party
believeintime.louisxiii-cognac.com	mmtro	Third Party
igodigital.com	igodigitalstdomain, igodigitalst_100012053, igodigitaltc2	Third Party
miao.baidu.com	<u>ab_jid</u> , <u>ab_bid</u>	Third Party
mysteries.louisxiii-cognac.com	Facebook Ads	Third Party
cquotient.com	uuid	Third Party

In order to meet these purposes, we use partners, listed in this section, who may deposit cookies in your browser on our behalf. In some cases, these cookies may track your browsing beyond our website. Through these cookies, our partners collect and use your browsing data for the above purposes. For more information, we encourage you to review their privacy policies.

Consent Management

When you first visit our website, you will be asked to accept or decline the use of certain cookies. You can change your choices at any time by clicking

Managing cookies in your browser

Without your explicit consent, no cookies are deposited on your device. Thus, the refusal to deposit cookies is set by default.

When you make a choice (acceptance or refusal to deposit all or part of the data), we keep your choice for a period of 6 months from the date of collection.

In order to manage your cookie expectations as precisely as possible, you can also change the settings of your web browser. Below you will find links to support pages for disabling cookies on the most commonly used browsers:

- Internet explorer: <https://support.microsoft.com/en-us/topic/use-do-not-track-in-internet-explorer-11-ad61fa73-d533-ce96-3f64-2aa3a332e792>
- Firefox: <https://support.mozilla.org/en-US/kb/how-do-i-turn-do-not-track-feature>
- Google Chrome: https://support.google.com/chrome/answer/114836?hl=en&ref_topic=3421433
- Safari: <https://help.apple.com/safari/mac/9.0/#/sfri40732>
- Opera: <https://help.opera.com/en/latest/>

If you refuse to accept cookies that are strictly necessary for the website to function, or if you delete the cookies stored on your terminal, you will no longer be able to benefit from a certain number of functions that are nevertheless necessary to use the website. This would be the case if you attempted to access our content or services that require you to be identified. This would also be the case if we - or our service providers - were unable to recognize, for technical accounting purposes, the type of browser used by your terminal, its language and display settings or the country from which your terminal appears to be connected to the Internet.

Where applicable, we decline all responsibility for the consequences linked to the degraded functioning of our services resulting from the impossibility for us to record or consult the cookies necessary for their functioning and which you would have refused or deleted.

Duration of data retention

Cookies are stored on your terminal for as long as is necessary to achieve the purposes pursued, as described above. In particular:

- Cookies, which may or may not require your consent, are stored on your device for a maximum of 13 months after they are created;
- The information collected via cookies is kept for 25 months from the date of their creation on your terminal.
- Your choice, consent and/or refusal, regarding cookies is retained for a period of 6 months (after this period we will ask you again to choose how you wish to manage your cookies on our website).

7.DATA RETENTION

Your Data will be retained, in a form that allows you to be identified, only for as long as is necessary for the purposes described in this Privacy Policy, or for as long as is necessary to comply with any legal obligation. Please note that the length of time required by law to retain data may vary from country to country.

For example:

- The data of prospects will be kept for a period of 3 years after the collection of the data or the last contact. After this period, the data will be deleted or anonymized.
- The personal data collected and processed in the "Live Chat" section will only be kept for the duration of the processing of your request. It will be deleted thereafter.
- In the event that LOUIS XIII is required to fulfil a legal obligation, your data will be processed for the time necessary to fulfil this obligation and as provided by law;
- If you request to unsubscribe, your Personal Data will be destroyed within a maximum of 30 days.

8. PROTECTION OF CHILDREN

The LOUIS XIII website is not intended for Internet users under the legal drinking age and LOUIS XIII does not collect personal data from individuals under the legal drinking age. If you are under the legal drinking age, which varies by country, you are prohibited from using our Services. If you are the parent or guardian of a child about whom you believe we have collected information, please contact us.

9. CONTACT US

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact our Data Protection Officer by sending an email to privacy@remy-cointreau.com.

LOUIS XIII may change or update this Privacy Policy at any time, so please review it regularly. We will provide further notice of changes or updates as appropriate.

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